



HP UNIVERSAL INSTANT-DRY SEMI-GLOSS PHOTO PAPER

Get attention with your images. With improved HP Universal Instant-dry Semi-gloss Photo Paper, enjoy even higher image quality. See deeper blacks and more vivid colors. And as always, enjoy instant-dry performance and durable, long-lasting prints.



Deliver excellent image quality

Produce excellent results with this economical photo paper. Improved HP Universal Instant-dry Semi-gloss Photo Paper delivers excellent image quality for attention-getting photos and display graphics—from posters and presentations to retail graphics.

Save time and money with instant-dry prints

Save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. Jumbo rolls enable unattended printing. Enjoy the easy, trouble-free printing you expect from HP.

Gain versatility and durable, long-lasting prints

Count on durable, long-lasting prints. You get great results for indoor display graphics, whether you're printing with HP dye- or pigment-based inks. And you get exceptional print permanence, whether in-window¹ or away from direct sun.²

Print with the environment in mind

Help meet the environmental objectives of your company—and your clients. HP Universal Instant-dry Semi-gloss Photo Paper is FSC[®] certified as a paper that supports responsible forest management worldwide. And this paper is recyclable through many commonly available recycling programs.³

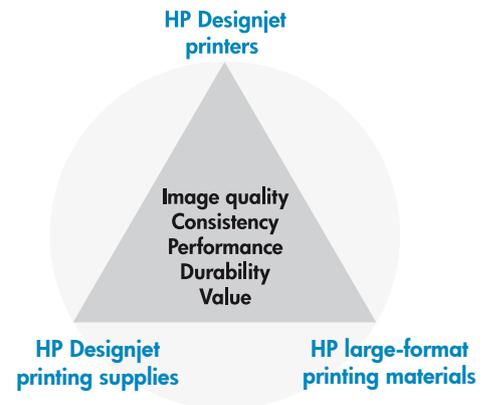
Benefits

- Better image quality with Original HP dye- and pigment-based inks (wider color gamut for more vivid color, and deeper blacks)
- Improved semi-gloss texture
- Durable prints for easier media handling
- Display permanence 200+ years indoors, away from direct sun;² in-window 6 months un laminated, 1 year laminated¹
- Longer periods of unattended printing with jumbo 61m (200 ft) rolls
- FSC[®] certified paper
- Recyclable through commonly available programs³



The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to ensure reliable, consistent results with every print.



Applications

- Trade show and event displays
- Posters and presentations
- POP and retail displays
- Photo enlargements
- Art reproductions
- Geographic Information Systems (GIS)

Target customers

- Graphic designers
- Architects
- Engineers
- Geographic Information Systems (GIS) professionals
- Print service providers
 - Quick printers
 - Small sign shops
 - Copy shops
 - Repro houses



The mark of responsible forestry

¹ With Original HP 91 Photo Inks. Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see www.hp.com/go/supplies/printpermanence

² With Original HP 70 and HP 91 Photo Inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see www.hp.com/go/supplies/printpermanence

³ In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.

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For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large-format printing materials, please visit www.hp.com/go/LFPrintingMaterials

TECHNICAL SPECIFICATIONS

WEIGHT	200 g/m ² per ISO 536 Test Method			
THICKNESS	200 microns/7.9 mil per ISO 534 Test Method			
OPACITY	Greater than 94.5% per ISO 2471 Test Method			
BRIGHTNESS	Greater than 92% per TAPPI T-452 Test Method			
WHITENESS	99 per ISO 11476 Test Method			
FINISH	Semi-gloss			
OPERATING TEMPERATURE	15 to 30° C / 59 to 86° F			
OPERATING HUMIDITY	15 to 80% RH			
DISPLAY PERMANENCE (INDOOR HOME OR OFFICE)	200+ years with Original HP 70 and HP 91 Photo Inks ²			
DISPLAY PERMANENCE (COMMERCIAL IN-WINDOW)	6 months unlaminated, 1 year laminated with Original HP 91 Photo Inks ¹			
DRY TIME	Less than 2 minutes (at 23° C, 50% RH)			
LAMINATION	Yes, hot or cold			
SHELF LIFE	2 years, unopened in original packaging			
STORAGE TEMPERATURE	18 to 30° C / 64 to 86° F			
STORAGE HUMIDITY	35 to 65% RH			
RECYCLABILITY	In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging			
COUNTRY OF ORIGIN	Product of Germany			
ORDERING INFORMATION	PRODUCT NUMBERS	ROLL SIZES	UPC CODES	REGION
	Q6579A	610 mm x 30,5 m (24 in x 100 ft)	829160268590	Worldwide
	Q6580A	914 mm x 30,5 m (36 in x 100 ft)	829160268606	Worldwide
	Q6581A	1067 mm x 30,5 m (42 in x 100 ft)	829160268613	Worldwide
	Q6582A	1270 mm x 30,5 m (50 in x 100 ft)	829160268620	North America, Latin America, Asia
	Q6583A	1524 mm x 30,5 m (60 in x 100 ft)	829160268637	Worldwide
	Q8755A	1067 mm x 61 m (42 in x 200 ft)	808736847186	Worldwide
	Q8757A	1524 mm x 61 m (60 in x 200 ft)	808736847193	North America, Latin America, Europe
	WARRANTY	Hewlett-Packard large-format printing materials are free of material or coating flaws and defects that affect the final use of the print and meet HP published specifications. For warranty statement please see www.hp.com/go/HPMediaWarranties . To obtain warranty service, please contact HP customer support.		



For detailed information on the HP large-format printing materials portfolio and to order, see www.hp.com/go/lfprinting/materials-supplies

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